

INVOICE

Remit Address:

WOFL

12315 Collection Center Drive

Chicago, IL 60693

Main: (407) 644-3535

Billing: (407) 644-3535

Invoice #	4070539-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/22/12

Advertiser	Obama for America
Product	95-101-1536-OBAMA 4 AMERICA--MG
Estimate Number	1536

Order #	4070539
Alt Order #	BARACK OBAMA FOR F
Deal #	
Order Flight	09/04/12 - 09/22/12

Station	WOFL
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Address:

Greer Margolis & Mitchell
 Attention: Accounts Payable
 1010 Wisconsin Avenue NW
 Suite 800
 Washington, DC 20007

IDB #	TV12856
Advertiser Code	95
Product Code	101

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 6a	6a-7a								
		CANDIDATE OUTSIDE WINDOW									
				09/03/12 to 09/09/12	3x	-TWT---					
	WOFL			Tu	09/04/12	:30	6:40 AM	OFA12G104H	\$400.00		3
	WOFL			W	09/05/12	:30	6:40 AM	OFA12G102H	\$400.00		2
	WOFL			Th	09/06/12	:30	6:24 AM	OFA12G104H	\$400.00		1
2	WOFL	Good Day 7a	7a-8a								
		CANDIDATE OUTSIDE WINDOW									
				09/03/12 to 09/09/12	3x	-TWT---					
	WOFL			Tu	09/04/12	:30	7:24 AM	OFA12G102H	\$850.00		3
	WOFL			W	09/05/12	:30	7:42 AM	OFA12G104H	\$850.00		2
	WOFL			Th	09/06/12	:30	7:42 AM	OFA12G102H	\$850.00		1
3	WOFL	Good Day 9a	9a-10a								
		CANDIDATE OUTSIDE WINDOW									
				09/03/12 to 09/09/12	3x	-TWT---					
	WOFL			Tu	09/04/12	:30	9:43 AM	OFA12G104H	\$400.00		1
	WOFL			W	09/05/12	:30	9:27 AM	OFA12G104H	\$400.00		2
	WOFL			Th	09/06/12	:30	9:44 AM	OFA12G104H	\$400.00		3
4	WOFL	PEOPLE COURT	2p-3p								
		CANDIDATE OUTSIDE WINDOW									
				09/03/12 to 09/09/12	3x	-TWT---					
	WOFL			Tu	09/04/12	:30	2:26 PM	OFA12G104H	\$300.00		1
	WOFL			W	09/05/12	:30	2:41 PM	OFA12G104H	\$300.00		3
	WOFL			Th	09/06/12	:30	2:44 PM	OFA12G104H	\$300.00		2
5	WOFL	DR PHIL	11a-12p								
		CANDIDATE OUTSIDE WINDOW									
				09/03/12 to 09/09/12	3x	-TWT---					
	WOFL			Tu	09/04/12	:30	11:11 AM	OFA12G102H	\$250.00		1
	WOFL			W	09/05/12	:30	11:32 AM	OFA12G102H	\$250.00		2
	WOFL			Th	09/06/12	:30	11:43 AM	OFA12G102H	\$250.00		3

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

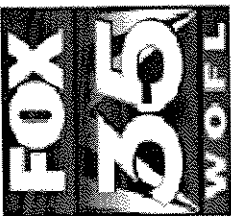
Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Invoice Period	08/27/12 - 09/22/12

Advertiser	Obama for America
Product	95-101-1536-OBAMA 4 AMERICA--MG
Estimate Number	1536

Order #	4070539
Alt Order #	BARACK OBAMA FOR F
Deal #	
Order Flight	09/04/12 - 09/22/12

Station	WOFL
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

IDB #	TV12856
Advertiser Code	95
Product Code	101

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WOFL	DR PHIL	3p-4p								
		CANDIDATE OUTSIDE WINDOW			09/03/12 to 09/09/12	3x	-TWT---				
	WOFL			Tu	09/04/12	:30	3:22 PM	OFA12G102H	\$600.00		1
	WOFL			W	09/05/12	:30	3:21 PM	OFA12G102H	\$600.00		2
	WOFL			Th	09/06/12	:30	3:13 PM	OFA12G102H	\$600.00		3
7	WOFL	Fox 35 5p News	530-6P								
		CANDIDATE OUTSIDE WINDOW			09/03/12 to 09/09/12	3x	-TWT---				
	WOFL			Tu	09/04/12	:30	5:45 PM	OFA12G104H	\$800.00		1
	WOFL			W	09/05/12	:30	5:55 PM	OFA12G104H	\$800.00		2
	WOFL			Th	09/06/12	:30	5:44 PM	OFA12G104H	\$800.00		3
8	WOFL	Fox News 6p News	6p-630p								
		CANDIDATE OUTSIDE WINDOW			09/03/12 to 09/09/12	3x	-TWT---				
	WOFL			Tu	09/04/12	:30	6:14 PM	OFA12G102H	\$800.00		1
	WOFL			W	09/05/12	:30	6:25 PM	OFA12G102H	\$800.00		3
	WOFL			Th	09/06/12	:30	6:10 PM	OFA12G102H	\$800.00		2
9	WOFL	Fox 35 10p News	10p-11p								
		CANDIDATE OUTSIDE WINDOW			09/03/12 to 09/09/12	3x	-TWT---				
	WOFL			Tu	09/04/12	:30	10:21 PM	OFA12G104H	\$1,800.00		1
	WOFL			W	09/05/12	:30	10:53 PM	OFA12G104H	\$1,800.00		3
	WOFL			Th	09/06/12	:00			\$1,800.00 Credited		2
10	WOFL	Fox 35 News 11p	11p-1130p								
		CANDIDATE OUTSIDE WINDOW			09/03/12 to 09/09/12	3x	-TWT---				
	WOFL			Tu	09/04/12	:30	11:13 PM	OFA12G102H	\$1,200.00		1
	WOFL			W	09/05/12	:30	11:25 PM	OFA12G102H	\$1,200.00		2
	WOFL			Th	09/06/12	:00			\$1,200.00 Credited		3

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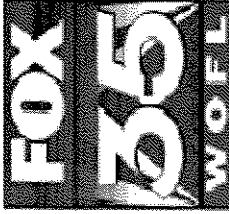
WOFL

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Estimate Number	1536

Order #	4070539
Alt Order #	BARACK OBAMA FOR F
Deal #	
Order Flight	09/04/12 - 09/22/12

Station	WOFL
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

IDB #	TV12856
Advertiser Code	95
Product Code	101

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WOFL	HELL'S KITCHEN	8p-9p								
		CANDIDATE OUTSIDE WINDOW									
				09/03/12 to 09/09/12	2x	-T-----					
	WOFL			Tu	09/04/12	:30	8:24 PM	OFA12G104H	\$5,000.00		2
	WOFL			Tu	09/04/12	:30	8:42 PM	OFA12G102H	\$5,000.00		1
12	WOFL	DANCE	8p-10p								
		CANDIDATE OUTSIDE WINDOW									
				09/03/12 to 09/09/12	2x	--W----					
	WOFL			W	09/05/12	:30	9:06 PM	OFA12G104H	\$5,000.00		2
	WOFL			W	09/05/12	:30	9:40 PM	OFA12G102H	\$5,000.00		1
13	WOFL	RAISING HOPE/NEW GIRL	8p-9p								
		CANDIDATE OUTSIDE WINDOW									
				09/03/12 to 09/09/12	2x	---T---					
	WOFL			Th	09/06/12	:30	8:15 PM	OFA12G102H	\$3,000.00		2
	WOFL			Th	09/06/12	:30	8:45 PM	OFA12G104H	\$3,000.00		1
14	WOFL	RAISING HOPE/NEW GIRL	9p-10p								
		CANDIDATE OUTSIDE WINDOW									
				09/03/12 to 09/09/12	2x	---T---					
	WOFL			Th	09/06/12	:30	8:15 PM	OFA12G102H	\$3,000.00		2
	WOFL			Th	09/06/12	:30	8:45 PM	OFA12G104H	\$3,000.00		1
15	WOFL	Good Day 5a	5a-6a								
		CANDIDATE OUTSIDE WINDOW									
				09/03/12 to 09/09/12	2x	---T---					
	WOFL			Th	09/06/12	:30	9:21 PM	OFA12G102H	\$3,000.00		2
	WOFL			Th	09/06/12	:30	10:01 PM	OFA12G104H	\$3,000.00		1
16	WOFL	SIMPSON	7p-730p								
		CANDIDATE OUTSIDE WINDOW									
				09/03/12 to 09/09/12	4x	-TW----					
	WOFL			Tu	09/04/12	:30	4:59 AM	OFA12G104H	\$325.00		1
	WOFL			Tu	09/04/12	:30	5:22 AM	OFA12G102H	\$325.00		4
	WOFL			W	09/05/12	:30	5:40 AM	OFA12G104H	\$325.00		2
	WOFL			Th	09/06/12	:30	5:28 AM	OFA12G104H	\$325.00		3
				09/03/12 to 09/09/12	1x	-TW----					

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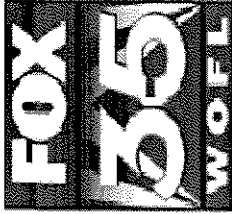
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Estimate Number	1536

Order #	4070539
Alt Order #	BARACK OBAMA FOR F
Deal #	
Order Flight	09/04/12 - 09/22/12

Station	WOFL
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Sales Office	FSS Philadelphia
Sales Region	National

Greer Margolis & Mitchell
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1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Billing Address:

IDB #	TV12856
Advertiser Code	95
Product Code	101

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WOFL	SIMPSON	7p-730p	Tu	09/04/12	:30	7:17 PM	OFA12G104H	\$600.00		1
		CANDIDATE OUTSIDE WINDOW									
17	WOFL	SIMPSON	730p-8p		09/03/12 to 09/09/12	2x	-TWT----				
		CANDIDATE OUTSIDE WINDOW									
	WOFL	TMZ	630p-7p	Tu	09/04/12	:30	7:38 PM	OFA12G102H	\$700.00		1
		CANDIDATE OUTSIDE WINDOW		Th	09/06/12	:30	7:29 PM	OFA12G104H	\$700.00		2
18	WOFL	Fox 35 10p News	10p-11p		09/03/12 to 09/09/12	2x	-TWT----				
		CANDIDATE DISCOUNT RATE									
	WOFL	TMZ	11p-1130p	Tu	09/04/12	:30	6:41 PM	OFA12G104H	\$650.00		1
		CANDIDATE DISCOUNT RATE		Th	09/06/12	:30	6:55 PM	OFA12G104H	\$650.00		2
19	WOFL	Fox 35 10p News	10p-11p		09/10/12 to 09/16/12	1x	-----F--				
		CANDIDATE DISCOUNT RATE									
	WOFL	TMZ	11p-1130p	F	09/14/12	:30	10:58 PM	OFA12P092H	\$1,170.00		1
20	WOFL	Fox 35 News 11p	11p-1130p		09/10/12 to 09/16/12	1x	-----F--				
		CANDIDATE DISCOUNT RATE									
	WOFL	TMZ	1130p-12a	F	09/14/12	:30	11:21 PM	OFA12P092H	\$855.00		1
21	WOFL	MLB Game Non Home	4-7p		09/17/12 to 09/23/12	1x	--WTF--				
		CANDIDATE DISCOUNT									
	WOFL	TMZ	1130p-12a	F	09/21/12	:30	11:55 PM	OFA12A113H	\$175.00		1
22	WOFL	MLB Game Non Home	4-7p		09/17/12 to 09/23/12	1x	-----S-				
		CANDIDATE DISCOUNT									
	WOFL	TMZ	1130p-12a	Sa	09/22/12	:30	7:22 PM	OFA12A113H	\$585.00		1

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Advertiser	Obama for America
Product	95-101-1536-OBAMA 4 AMERICA--MGE
Estimate Number	1536

Station	WOFL
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
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Attention: Accounts Payable
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<u>Gross Total</u>	\$58,800.00
<u>Agency Commission</u>	\$8,820.00
Net Amount Due	\$49,980.00

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